



# Behind the Light: 20 years of communicating across borders and cultures

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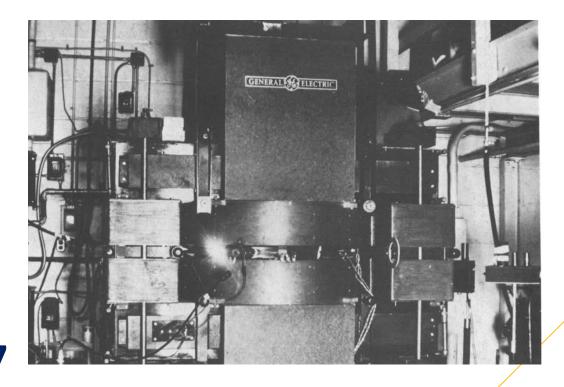




## **Quick history lesson!**

The year is 1947.....

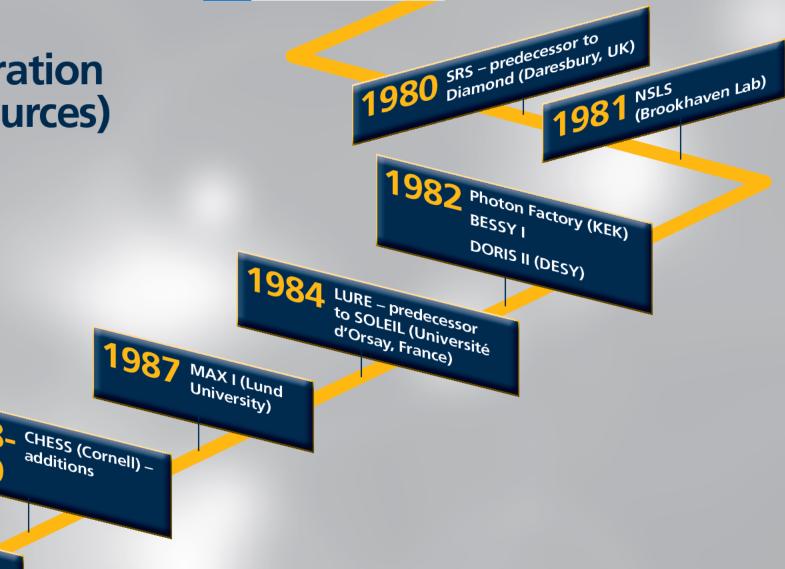
The first observation of synchrotron radiation took place on General Electric's 70 MeV machine in Schenectady, New York, on April 24, 1947



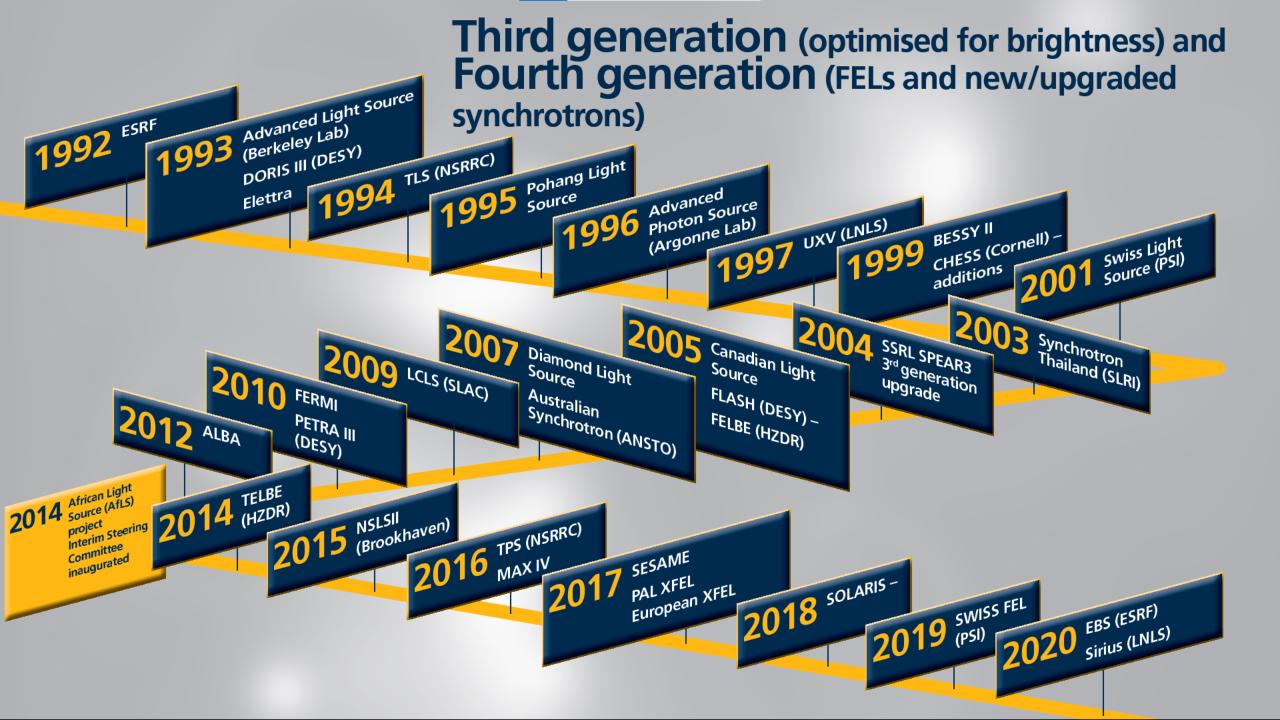


# **Second generation** (dedicated sources)

additions

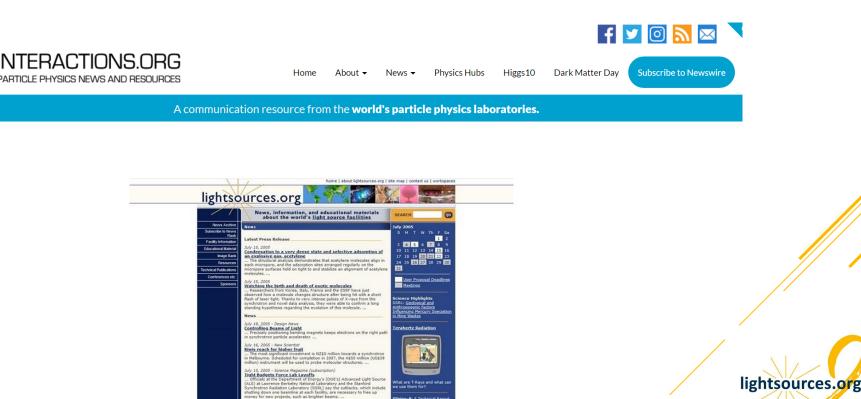


1992 SSRL SPEAR2 2nd generation upgrade



## 2004: How the Lightsources.org story began....

Inspiration came from our colleagues in the particle physics community



One voice for the brightest science since 2004

#### **Communicating across borders and cultures**

**Our website** 



Virtual and in person meetings

Physical presence – Conference & User Meetings

Newsletter, Articles, Videos Virtual
events
aimed at key
audiences

Always looking for new ideas!



#### Benefits: science community, stakeholders, public

One stop shop for news, jobs, events, key dates



Engaging stakeholder events and content

Recognition, training, story telling

Awareness of amazing careers

Inclusive public engagement and schools programmes

Stronger together!



#### **Benefits: our collaboration members**

**Amplifying content** 

**Supporting** recruitment

Knowledge exchange, training, crisis support

Information sharing with directors

Global cooperation message

**Enriching our communications activities!** 



#### Future: the next decade



One Voice for the Brightest Science Vision: Home for the global light source community



#### Thanks for listening!

## Time for questions and sharing thoughts.....



Weekly Newsletter (subscribe via website)













Contact Silvana at webmaster@lightsources.org