

**BBMRI-ERIC<sup>®</sup>**

biobanking for a healthier world

01. **BBMRI-ERIC**  
The LS RI for biobanking
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Storytime
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About the podcast
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We record it
05. **WHEN**  
Cyclicity and temporality
06. **WHERE**  
Location, location, location(s)
07. **WHO**  
Engaging our participants
08. **HOW**  
We podcast – a recipe

# PODCASTING FOR EFFECTIVE OUTREACH

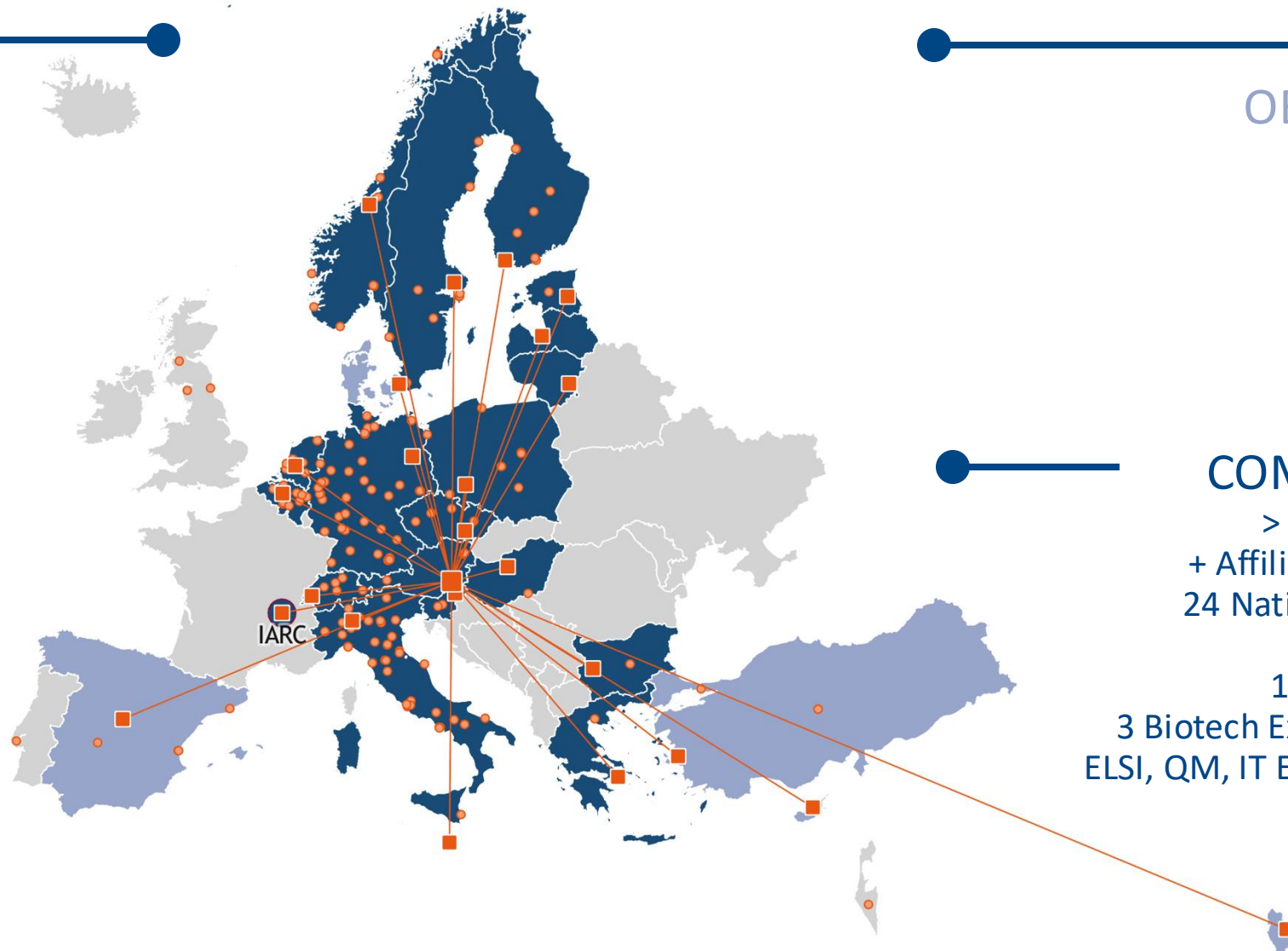
**Dr. Eleanor  
Shember**

# BBMRI-ERIC IS A DISTRIBUTED LS RI

20

## MEMBER STATES

Austria  
Belgium  
Bulgaria  
Cyprus  
Czech Republic  
Estonia  
Finland  
Germany  
Greece  
Hungary  
Italy  
Latvia  
Lithuania  
Malta  
Netherlands  
Norway  
Poland  
Slovenia  
Sweden  
Switzerland



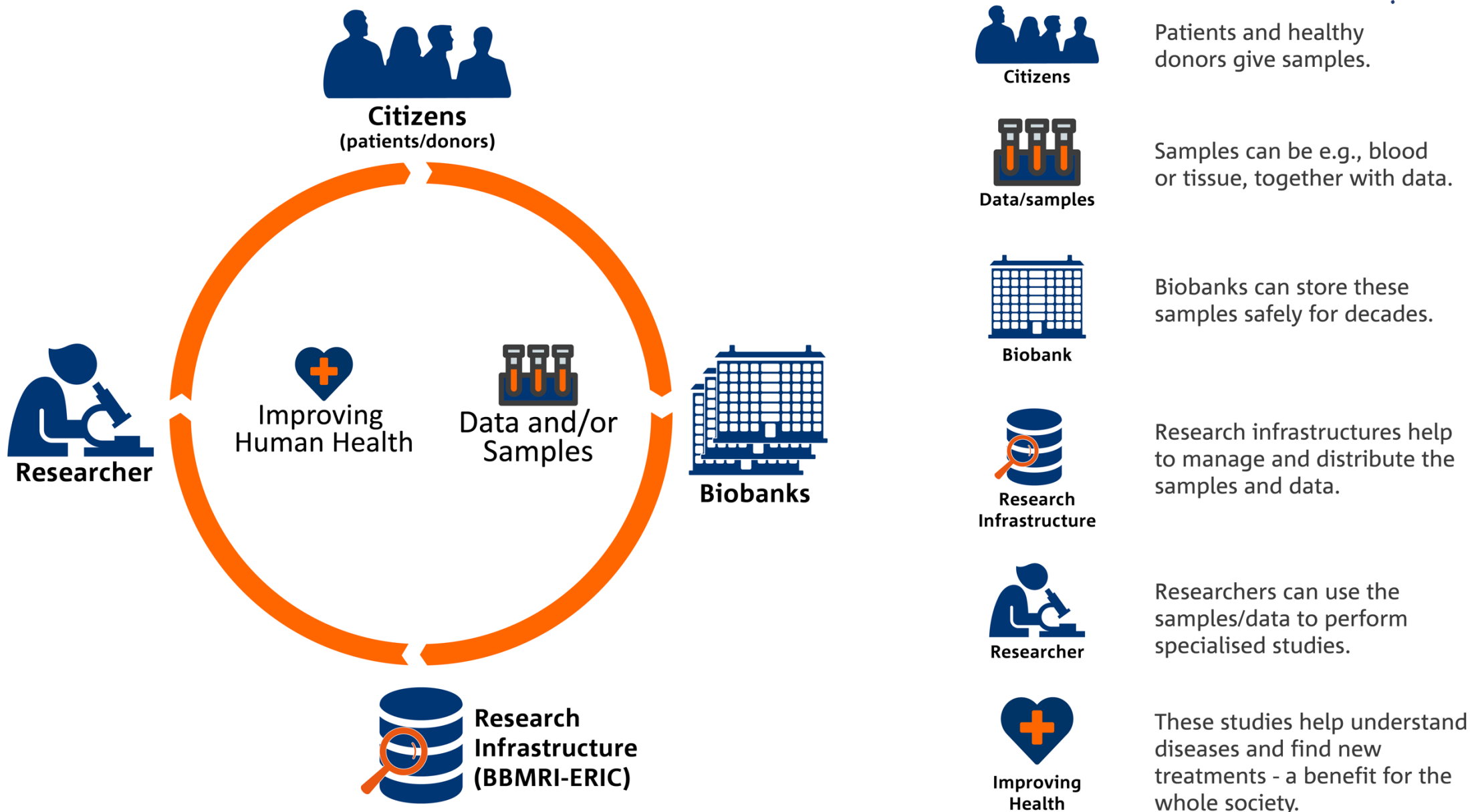
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## OBSERVERS

Denmark  
IARC/WHO  
Qatar  
Spain  
Turkey

## COMMUNITY

> 400 biobanks  
+ Affiliated partners  
24 National Nodes +  
IARC/WHO  
1 Headquarter  
3 Biotech Expert Centres  
ELSI, QM, IT Expert Groups



BIO





**B B C**  
**RADIO**



# WHAT









# POSTCARDS FROM HOME



WHY





BiWRI-ERIC Podcast  
Hi,  
SA: *Cue intro music (six seconds)*  
Extract  
Welcome to this ninth episode of the BiWRI-ERIC Podcast. I'm the Head of  
at BiWRI-ERIC.  
In my department, we support the  
biobanking networks in retaining their  
return on their investment, to cover  
various ~~sample~~ *sample* sustainability goals and  
achieve sustainability goals and  
Last winter, the war in Ukraine  
major energy crisis across  
the continent, we need to  
sample-type need to  
A biobank in the  
Located at  
participated  
Together  
Award  
how  
The



Strategy Report on Research Infrastructures  
**ROADMAP 2026**

# Towards a Robust & Sustainable Ecosystem of European Research Infrastructures

#ESFRIroadmap2026



Latest News



ESFRI Roadmap Update 2026: Towards a Robust & Sustainable Ecosystem of European Research Infrastructures

October 09, 2024

Upcoming events

**6** 89th ESFRI Forum Meeting

The 89th ESFRI Forum Meeting will

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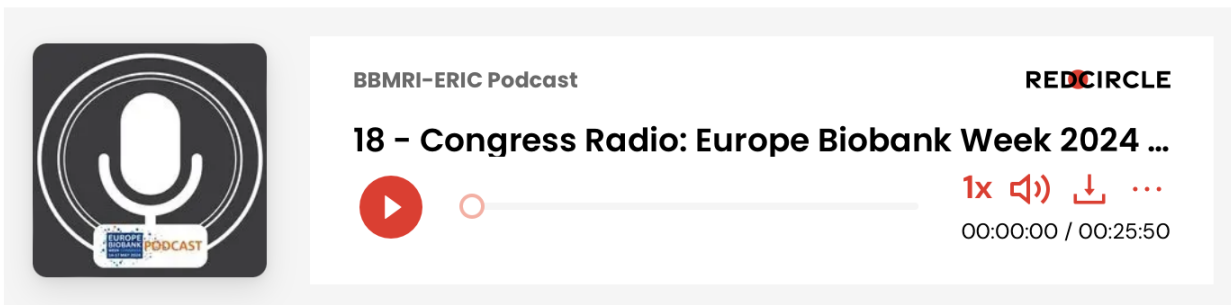


WHEN



# #EBW24 Live: Congress Radio – Europe Biobank Week 2024 – Day Four

Visit the fourth and final day of the Europe Biobank Week Congress in this mini-series covering the event – part of the BBMRI-ERIC Podcast.



BBMRI-ERIC Podcast

REDCIRCLE

18 - Congress Radio: Europe Biobank Week 2024 ...

1x 🔊 ⬇️ ⋮

00:00:00 / 00:25:50

Powered by [RedCircle](#)

Europe Biobank Week Congress is happening in Vienna, Austria from 14-17 May 2024. You'll hear a flavour of the event and key interviews with organisers, speakers and delegates.

EBW is the most important event of the year for the global biobanking community. The congress highlights cutting-edge biobanking innovations and research by featuring keynote presentations, panels and workshops.

This episode features contributions from:

- Prof. Josef Haas, Medical University Graz
- Naila Loudini, UMC Utrecht
- Nikolai Pace, University of Malta
- Congress delegates: Stefan Kummer – VetBiobank, Julia Huber – Universitätsklinikum Freiburg – CCCF-Biobank, Massimiliano Borsani – CNR – BBMRI.it and Nhatuyen Nguyen – German Biobank Node

See you next year in Bologna, Italy, for #EBW25?







# 19 – 10th anniversary impact stories – part two ...

“Healthcare biobanking and healthcare biobanks are playing an increasingly important role, not only in the biomedical research, but also in transferring knowledge to the health system”. Marialuisa Lavitrano, National Node Director, BBMRI.it.

This is part two of a two part podcast which shares impact stories from across BBMRI-ERIC’s Member States and communities that were presented at the [BBMRI-ERIC 10th anniversary workshop](#). Each story highlights the diverse expertise and significant impact of the research infrastructure that our community helps shape and benefits from.

In this episode, you will hear impact stories from Quality Management and Biobanking Development, presented by Andrea Wutte, Head of [BBMRI QM](#), and Saba Abdulghani, Head of BBMRI Biobanking Development.

You will first meet Lila Kallio, [Auria Biobank](#) Director and Marialuisa Lavitrano, National Node Director of [BBMRI Italy](#).

Then you will hear impact stories from Katerina Novakova, representing [BBMRI Czech Republic](#) and Maria Judit Molnar, National Node Director of [BBMRI Hungary](#).

[Listen to part one](#) to hear stories from our [IT Service](#) and [ELSI services and research](#).

Learn more about BBMRI-ERIC: <https://www.bbmri-eric.eu>

Public Episode Page  

24 min, 39 sec

Published on July 8, 2024 at 10:45 am CEST



00:00

Refresh

# WHERE





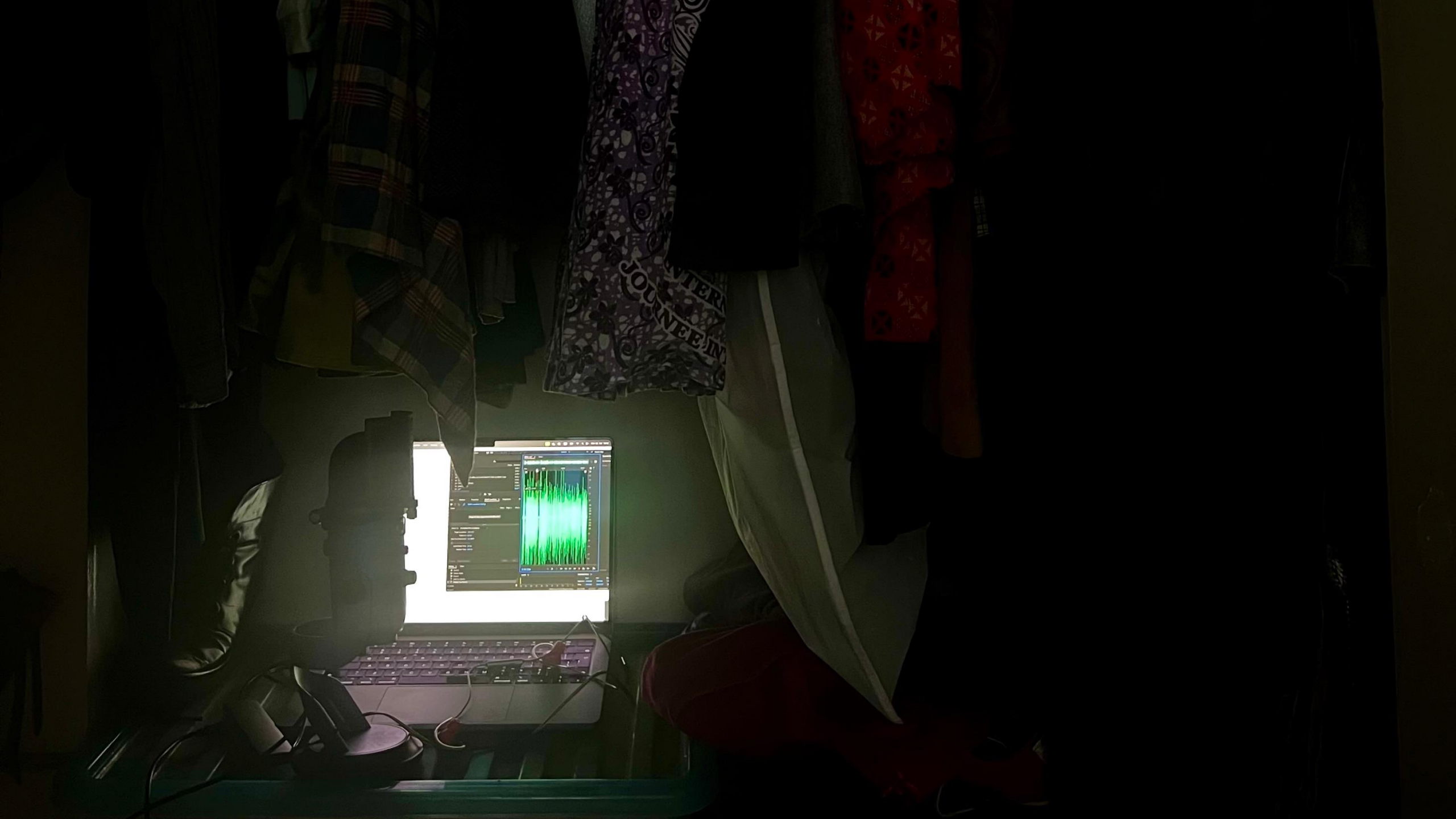




Photo courtesy of the Nacionalinis vėžio



the Swiss Biobanking Platform



Photo courtesy of the Danish National Biobank at Statens Serum Institut



**BBMRI-ERIC PODCAST:  
06 - What is a Patient Pillar?  
Kathi Apostolidis on how  
patient experiences can be a  
catalyst for positive action**



**NEW PODCAST EPISODE: WHAT  
IS A PATIENT PILLAR? HOW  
PATIENT REPRESENTATIVES ARE  
SHAPING BBMRI-ERIC AND  
BIOBANKING – PART ONE**

**“CANCER IS TRAUMATISING, AND YOU WANT TO FORGET IT AS SOON AS POSSIBLE, BUT SOME OF US BELIEVE OUR EXPERIENCES CAN BE USEFUL FOR OTHERS.”**

This first of a two-part episode looks at the work of the BBMRI Stakeholder Forum Patient Pillar that brings together patient organisations from across Europe to help shape BBMRI's biobanking related priorities and policies.

You will meet two members of the Patient Pillar:

- Kathi Apostolidis, Past President and Chair of the Scientific Committee of the [European Cancer Patient Coalition – ECPC](#)
- Dr. Stefanie Houwaart, member of the Scientific advisory board





# BBMRI-ERIC Podcast

## Episode 23 – Eva Ortega Profile

*Cue intro music (xxx seconds)*

MM: Welcome to this latest episode of the BBMRI-ERIC Podcast. My name is Eleanor Shember, Head of Outreach, Education and Communications here at BBMRI.

You just heard Eva Ortega-Paino who, until recently was National Node Director for Spain. This episode profiles her career which has taken her to Secretary General for Research, Ministry of Science, Innovation and Universities. Spain.

Before I introduce Eva, I'll explain what BBMRI-ERIC and a National Node is. BBMRI is a research infrastructure that focuses on biobanking and biomolecular resources. But rather than have one location, it is distributed all over Europe.

Biobanking is the storage and use of biological (in our case, human) samples and related data for medical research. We are headquartered in Graz, Austria, where our core scientific services such as quality management, IT infrastructure, the ethical, legal and societal issues unit and biobanking development are based.

In this interview, you will also hear the voice of Mariangela Masiello, who works with me as Media Relations Specialist for BBMRI.

Let's meet Eva.

*Cue Eva, Mari and Eleanor (xxx minutes)*

ES: A huge thank you to Eva for giving up her valuable time to share her story, achievements and career experience. We look forward to seeing what Eva does next.

BBMRI-ERIC exists to represent and support the biobanking and biomolecular resources community. To learn more about how we work and read stories from our National Nodes, visit the BBMRI-ERIC website – [bbmri-eric.eu](http://bbmri-eric.eu) and browse the "news" section.

We also regularly share National Node news from across the biobanking community via the BBMRI-ERIC newsletter; you can sign up on our website.

HOW

00:00:00:00 - 00:00:17:20  
Unknown  
I mean, you can't be a proper researcher without curiosity. And curiosity is not only for just science, it's for living.

00:00:17:22 - 00:00:45:06  
Unknown  
Welcome to this latest episode of the BBMRI Eric podcast. My name is Eleanor Shember, head of outreach, education and communications here at BBMRI. You just heard from Eva Ortega-Paño, who until recently was national node director for Spain. This episode profiles her career, which has taken her to a secretary general for research, Ministry of Science, Innovation and Universities in Spain.

00:00:45:08 - 00:01:30:12  
Unknown  
Before I introduce Eva, I'll explain what BBMRI Eric and a national node is. BBMRI is a research infrastructure that focuses on biobanking and biomolecular resources. But rather than having one location we are distributed all over Europe. Biobanking is the storage and use of biological, in our case, human samples and related data for medical research. We're headquartered in Graz, Austria, where our core scientific services such as quality management, I.T. infrastructure, the ethical, Legal and Societal Issues Unit and biobanking development is based. BBMRI currently has 25 members and observers.

00:01:30:12 - 00:01:58:08  
Unknown  
That includes the International Agency for Research on Cancer, which is part of the World Health Organisation. Biobank activity is supported in individual member states by national node directors. Think of them as national rather than regional hubs. Spain joined BBMRI-ERIC as an observer three years ago and Eva was their first Director based at the Spanish National Platform for Biobank and Biomodels - Instituto

00:01:58:08 - 00:02:23:16  
Unknown  
de Salud Carlos III. She was far from new to biobanking, having already been involved with BBMRI Sweden. In fact, Eva's career spans 32-years with experience across several sectors - academic research, healthcare, industry and the third sector. As she settles into her new role at the Ministry, we thought it would be a good time to explore her achievements.

00:02:23:18 - 00:02:52:17  
Unknown  
In this interview, you will also hear the voice of Mariangela Masiello, who works with me as Media Relations Specialist for BBMRI. Let's meet Eva. Welcome, Eva. Secretary general for research, Ministry of Science, Innovation and Universities in Spain. How does it feel to have achieved such a high profile role? Oh, that's a good question. Well, first of all, it's an honour to serve.

00:02:52:22 - 00:03:15:04  
Unknown  
To serve the country. I mean, I think after being living for so many years abroad, as you probably some people know, but some others don't. I was living in Sweden for 17 years, so just turning back there or coming back to the country and being able to serve the country is a big privilege, but also is a huge challenge.


00:03:15:05 - 00:03:45:09  
Unknown  
So I feel know, you know, looking, looking from the cliff to the sea, but trying to make changes. Yeah. Changes that can't, make movements in the right directions. I mean, that is not the right direction so far, but that can improve the situation of science and research here at the in the country. Can you break down a little bit what it actually involves your role?



BBMRI-ERIC  
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 New BBMRI Podcast episode: Eva Ortega-Paño

"You cannot be a proper researcher without curiosity and curiosity is not only just for science, it's for living."

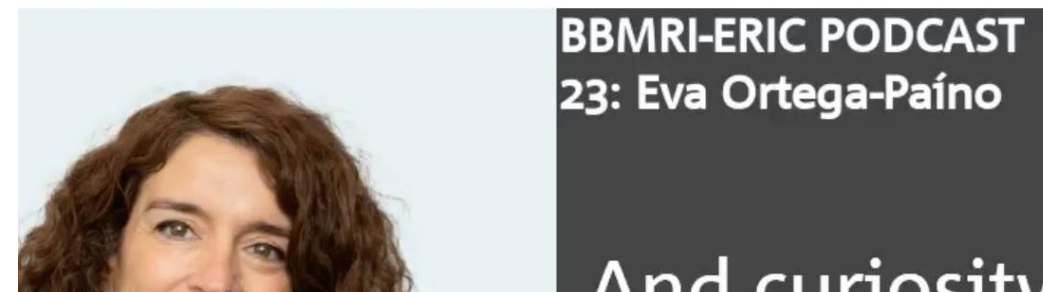
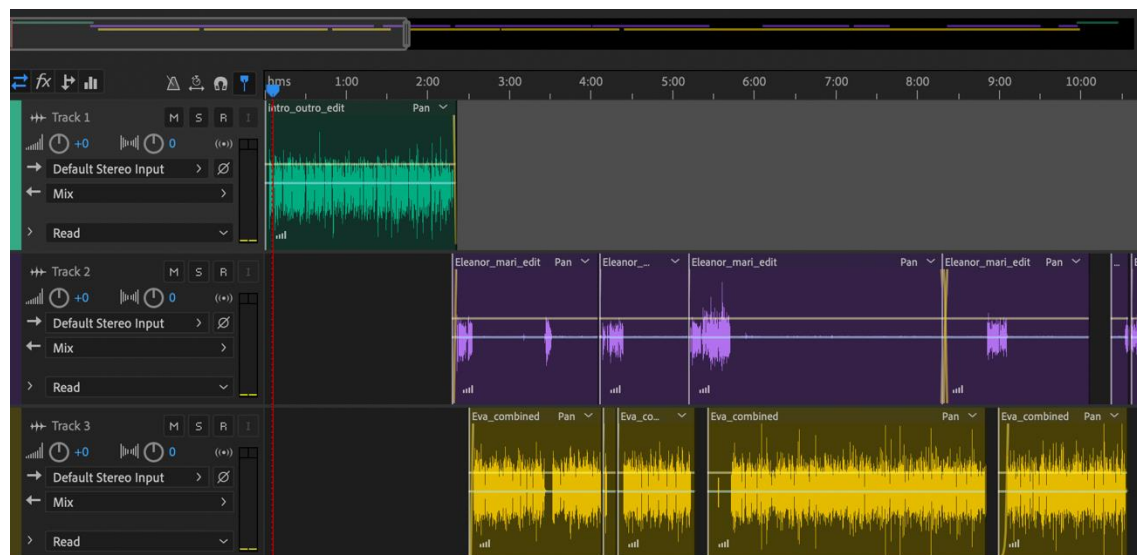
 Meet Eva Ortega-Paño who, until recently was National Node Director for Spain. This episode profiles her career which has taken her to Secretary General for Research, **Ministry of Science and Innovation of Spain**.

Spain joined BBMRI-ERIC as an observer three years ago and Eva was their first Director based at the Spanish National Platform for Biobank and Biomodels - **Instituto de Salud Carlos III**.

Eva was far from new to biobanking, having already been involved with BBMRI Sweden. In fact, Eva's career spans 32-years; it started with a PhD in Chemical Sciences and includes experience across several sectors - academic research, healthcare, industry and the third sector.

As she settles into her role at the Ministry, we thought it would be a good time to explore her achievements and hear her advice for young researchers.

 <https://lnkd.in/gpNFeGbD>



# NEW PODCAST EPISODE: EVA ORTEGA-PAÍNO PROFILE

*"You cannot be a proper researcher without curiosity and curiosity is not only just for science, it's for living."*

Meet Eva Ortega-Paino who, until recently was National Node Director for Spain. This episode profiles her career which has taken her to Secretary General for Research, Ministry of Science, Innovation and Universities, Spain.

Spain joined BBMRI-ERIC as an observer three years ago and Eva was their first Director based at the Spanish National Platform for Biobank and Biomodels – Instituto de Salud Carlos III.

Eva was far from new to biobanking, having already been involved with BBMRI Sweden. In fact, Eva's career spans 32-years; it started with a PhD in Chemical Sciences and includes experience across several sectors – academic research, healthcare, industry and the third sector.

As she settles into her role at the Ministry, we thought it would be a good time to explore her achievements and hear her advice for young researchers.

Everyone at BBMRI-ERIC is thankful for the expertise, dedication and passion for biobanking that Eva brought to the community and we wish her all the best.



## 25 – ELSI Dialogues: Communicating with patient citizens on implementing the European Health Data Space (EHDS)

"Without the patient citizen's data, there is no future for research." Episode 25 takes you to a workshop on information points for citizens under the European[...]

1x



# BBMRI-ERIC PODCAST 23: Eva Ortega-Paíno







I asked Wiebke and Sophie to begin by describing the initiative and how their portal works.

*Cue Wiebke and Sophie (xxx seconds)*

ES: To see the portal that Weibke and Sophie discussed, check the show notes where links from today are shared.

Someone with a track record of getting it right when it comes to effective relationship building and communications with citizens when it comes to health data sharing is Rebecca Alvarado from HDL. She spoke today about multi-layered citizen communication – from portals to press. She'll summarise her key points now including the why, how, what method.

*Cue Rebecca (xxx seconds)*

ES: Not everyone attending was there to present. Like Gianluca who you heard from earlier, representatives from health authorities were listening to the case studies to see what learning they could take home. I spoke with Marie, one such person, during the coffee break.

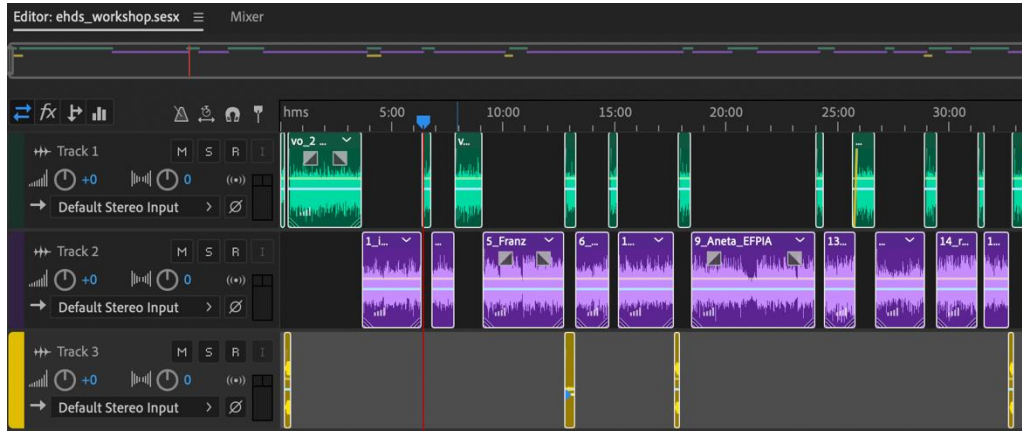
*Cue Marie (xxx seconds)*



# Briefing to participants

- Introduce yourself - name, location/institution
- I'll ask you the question
- Try to fold the question into the start of your response
- Be concise and aim for 90 seconds
- Consider the sentence you want to end on (so it's strong)
- If you make a mistake, pause and continue as we will edit after. I promise you'll sound good.

## Gozde Susuzlu Briggs European Patients' Forum



6. NOVEMBER · S1 E25 · 7 MIN LEFT

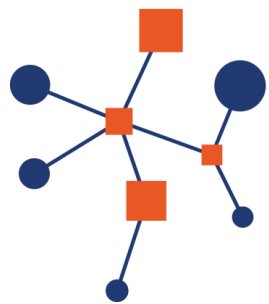
**25 - ELSI Dialogues: Communicating with patient co-ordinators on implementing the European Health Data Space**  
[BBMRI-ERIC Podcast](#)

|| Pause

EFFECTIVE?







**BBMRI-ERIC**<sup>®</sup>  
biobanking for a healthier world

THANK  
YOU

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[Eleanor.shember@bbmri-eric.eu](mailto:Eleanor.shember@bbmri-eric.eu)