

# **PAERI '24 –Communicating Across Borders: Science is sexy! How to leverage your brand merit to create an engaged online audience**

## **Type of Participation**

In person participation

## **Type of submission**

**Primary author:** PEKARIK FRY, Molly (Diamond Light Source)

**Presenter:** PEKARIK FRY, Molly (Diamond Light Source)

**Session Classification:** Thursday Afternoon