



# PAERI'24

## Thursday, 28 November 2024

### **Thursday Afternoon: PARALLEL SESSION 1 - How to Engage Scientists in Outreach or Public Engagement (13:30 - 14:50)**

time	[id] title	presenter
13:30	[29] Hack your creativity!	RAUSCHER, Tabea
13:50	[37] Shining a light on outreach at Diamond – how to engage scientists with outreach and bring people together	GRIFFIN, Amy
14:10	[61] 10 Essential Tips for Talking About Your Science	KRAWATZEK, Florentine WESTBURY, Silvana Christina
14:30	[62] How and why scientists do outreach	VERDIER, Aurélien

### **Thursday Afternoon: PARALLEL SESSION 2 - Branding and Strategic Communication (13:30 - 14:50)**

time	[id] title	presenter
13:30	[19] How to survive from a website upgrade	MARTÍNEZ, Ana Belén
13:50	[34] Euro-BioImaging's Virtual Pub & EVOLVE: How to enthuse scientists to benefit from Open Access to European Imaging Infrastructures	CHILDRESS-POLI, Marianna
14:10	[4] Enhancing Internal Communication in a Multinational Research Environment	Dr EBELING, Bernd SANDER, Marieke
14:30	[28] The power of the 'one EMBL' unified brand	RAUSCHER, Tabea

### **Thursday Afternoon: PARALLEL SESSION 3 - Exploring CERN's Science Gateway (13:30 - 14:50)**

time	[id] title	presenter
13:30	[67] Introducing Science Gateway	SANDERS, Emma
13:50	[68] Evaluating Science Gateway, the social science perspective	CLERC, Jimmy
14:10	[69] Discovering the labs and science shows	DE VEVEY, Laura
14:30	[70] Communicating Science Gateway	KAHLE, Kate

### **Thursday Afternoon: PARALLEL SESSION 1- WORKSHOP on Diversity (15:20 - 16:20)**

time	[id] title	presenter
15:20	[3] Identifying Indigenous Knowledge in communities to communicate across cultural borders for science infrastructure construction success	Dr BINNEMAN, Anton

### **Thursday Afternoon: PARALLEL SESSION 2 - WORKSHOP on Designing communication across audiences and cultures (15:20 - 16:20)**

time	[id] title	presenter
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15:20	[57] Users, owners, funders, friends: the challenges of overlapping audiences	O'CONNOR, Terry
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**Thursday Afternoon: Closing Remarks & Presentation of PAERI 26 (16:20 - 16:35)**